



An ecumenical **Christian** organization striving to eliminate **substandard** housing in Clay County, Florida by building and renovating **safe**, decent and affordable housing in **partnership** with the community and **God's** people in need.

## FOR IMMEDIATE RELEASE

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**CONTACT:**  
Ms. Gamble Wright  
Executive Director  
Clay County Habitat for Humanity, Inc.  
904-334-7360

### **Clay County Habitat for Humanity ReStore ReOpens** *Celebrating on Groundhog Day*

The ReStore of the Clay County Habitat for Humanity (CCHH) affiliate will celebrate a ReOpening on Groundhog Day, February 2<sup>nd</sup>, 2011, with a Clay County Chamber of Commerce ribbon-cutting to showcase store improvements, and new affordable housing initiatives being detailed.

One of the many ReStore highlights we'll be celebrating is the fact that because of 2010 donations from Clay County residents and vendors to our ReStore, we've saved 3,579 cubic yards of materials (beds, doors, mattresses, TV's, etc.) from landing in the landfill – the equivalent of 549 male African elephants!

ReUse, ReDuce, ReCycle, ReStore: gently used items are donated to the store for thrifty resale to the general public – items that would have been earmarked for the landfill are put to good use and the proceeds help CCHH build/renovate more affordable housing!

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Clay County Habitat for Humanity, Inc. (CCHH) is the local affiliate of Habitat for Humanity International. CCHH is a not-for-profit ecumenical Christian organization, whose mission is to eliminate substandard housing in Clay County, Florida by building and renovating safe, decent and affordable housing in partnership with the community and God's people in need. CCHH serves Orange Park, Middleburg, Green Cove Springs, Penney Farms and Keystone Heights.

Through volunteer labor and donations of money and materials, CCHH builds and rehabilitates simple, decent houses with the help of the homeowner (partner) families. Habitat houses are sold to partner families at no profit, financed with affordable, no-interest loans. The homeowners' monthly mortgage payments are used to build still more Habitat houses.

Habitat is not a giveaway program. In addition to a down payment and the monthly mortgage payments, homeowners invest hundreds of hours of their own labor -- **sweat equity** -- into building their Habitat house and the houses of others. Habitat houses are affordable for low-income families because there is no profit included in the sale price and no interest charged on the mortgage.

To date, 126 Clay County families have worked hard and partnered with CCHH to improve their families' circumstances.



904.282.7590 | Fax 904.282.7591 | [cchh4@bellsouth.net](mailto:cchh4@bellsouth.net) | [clayhabitat.org](http://clayhabitat.org)  
Post Office Box 240 | Orange Park, Florida 32067-0240 | 1717 Blanding Boulevard | Middleburg, Florida 32068





Habitat for Humanity®

# ReStore

ReStore ReOpening  
Groundhog Day  
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ReStore ReOpening  
Groundhog Day

February 2nd, 2011  
Wednesday

You're invited to help us  
celebrate our  
**NEW LOOK, and our  
NEW DIRECTION!**

1717 Blanding Blvd  
Middleburg, FL  
32068  
904-282-7590 x205

