

# New Directions



Where is Habitat heading?



Better housing for all!




Clay County Habitat for Humanity is considering new initiatives which will allow us to serve neighborhoods in a more holistic approach, with neighborhood stabilization as the goal.

Introducing:



### Neighborhood Revitalization Initiative (NRI)

Of course everyone pictures **new** construction when they think of Habitat. But let's look around our neighborhoods today — next to the new CCHH house might be a vacant home that was foreclosed on in the spring. Perhaps there's an elderly couple down the street who can't afford some minor repair to their home. And the family around the corner might be very close to receiving foreclosure papers. We can potentially address these concerns with:

	Program	Status
	<b>A Brush with Kindness</b> —minor repair work with short-term loans; offers more volunteer and sponsorship opportunities for churches and businesses to engage in.	CCHH has just initiated this program; in the process of accepting applications.
	<b>Weatherization</b> —upgrades that will lower utility bills.	CCHH is partnering with the Weatherization program to provide these services.
	<b>Foreclosure rehabs</b> —reducing the housing inventory; lessening the blight of vacant, unsecured homes in neighborhoods. Allows us to be part of the bigger picture.	CCHH has a task force currently assessing the feasibility of this program and establishing parameters and criteria.
	<b>Foreclosure prevention counseling</b> — providing resources to struggling families, reducing future foreclosure numbers.	CCHH staff is in training to provide new counseling services.

Our mission remains the same:

An ecumenical Christian organization striving to eliminate substandard housing in Clay County by building and renovating safe, decent, affordable housing in partnership with the community and God's people in need.

With our work, we are building access to decent housing that promotes decent communities; we are building capacity for doing more than we could ever do alone; we are building advocates for the cause of decent housing; we are building a broader blend of talent and treasure dedicated to decent housing; and we are building, always, the belief that decent, affordable shelter is a critical foundation for breaking the cycle of poverty. Habitat for Humanity itself was built on the belief that its ministry is about far more than houses. We continue to hold firm to that ideal, viewing the development of decent, affordable housing not simply as a product, but as a process of bringing about social justice and proclaiming God's love through action.

**Questions?** Please don't hesitate to call Gamble Wright, Executive Director, at 904-282-7590 x203. Thank you!



# Product Spectrum

